ASK ME ANOTHER

Cross-Platform Sponsorship
ASK ME ANOTHER

- **Ask Me Another** blends brainteasers and local pub trivia night with comedy and music into a rambunctious hour-long broadcast show and podcast, recorded live at The Bell House in Brooklyn, NY and in select cities nationwide.

- Host **Ophira Eisenberg** invites in-studio guests and listeners alike to play along with puzzles, word games and trivia, combined with witty banter and guitar riffs from house musician Jonathan Coulton.

- Featured VIP (Very Important Puzzler) guests on **Ask Me Another** have included George Takei, Leslie Odom Jr., Brooklyn Decker, Tim Gunn, Zazie Beetz, and many more.

**Ask Me Another Sponsorship Overview**

- **On Air:** :15 sponsor credits in weekly broadcast program. Airs nationwide on 270+ NPR Member stations.

- **Podcast:** :15 pre-roll and :30 host-read mid-roll credits in **Ask Me Another** podcast deliver custom sponsor messages.

- **Digital:** Recognition across **Ask Me Another** presence on NPR.org. Additional, scalable sponsorship plan available to extend your message to the NPR.org audience.

- **Events:** Sponsors can be recognized at live events through site branding and sponsor themed content integration.
EVENT SPONSORSHIP SUMMARY

Sponsor can align with *Ask Me Another* through custom sponsorship activation at live tapings in Brooklyn and select cities nationwide. Upcoming events can be found on [NPRPresents.org](http://NPRPresents.org).

Custom sponsorship opportunities at *Ask Me Another* events include:

**Sponsor Recognition & Site Branding**
- Co-branded audience giveaway
- Onsite sponsor display
- Co-branded event signage and collateral
- Onstage host recognition of sponsor
- Recognition in event promotion
- Promotion in sponsor’s social channels
- Ticket block for sponsor’s guests

**Sponsor Themed Content Integration**
- Onstage integration of sponsor with sponsor-inspired trivia segment during live program

*Non-binding proposal. For discussions purposes only.*
APPENDIX

Event Sponsorship Case Study
EVENT SPONSORSHIP CASE STUDY

- Tito’s Handmade Vodka was a featured sponsor in several NPR’s *Ask Me Another* live taping at The Bell House in Brooklyn, NY.

- Tito’s receive onsite recognition through a promoted cocktail, branded bar materials, co-branded signage and giveaway, spirits-themed audience quiz and spirits-themed trivia segment, with on stage recognition of Tito’s.
CONTACT
NPR Sponsorship
sponsorship@npr.org
202.513.2093