

The NPR logo consists of three lowercase letters: 'n' in a red square, 'p' in a black square, and 'r' in a blue square.

n p r

A man in profile is speaking into a vintage-style silver microphone. The background behind him is a collage of textures and patterns, including a grid of dots and a textured green rectangle.

NEWS

A stylized, wireframe illustration of the Statue of Liberty and the United States Capitol building. A small white bird is flying in the sky between the two structures.

MUSIC AND ARTS LIFE

FRESH AIR

Conversations on Culture from WHYY and NPR

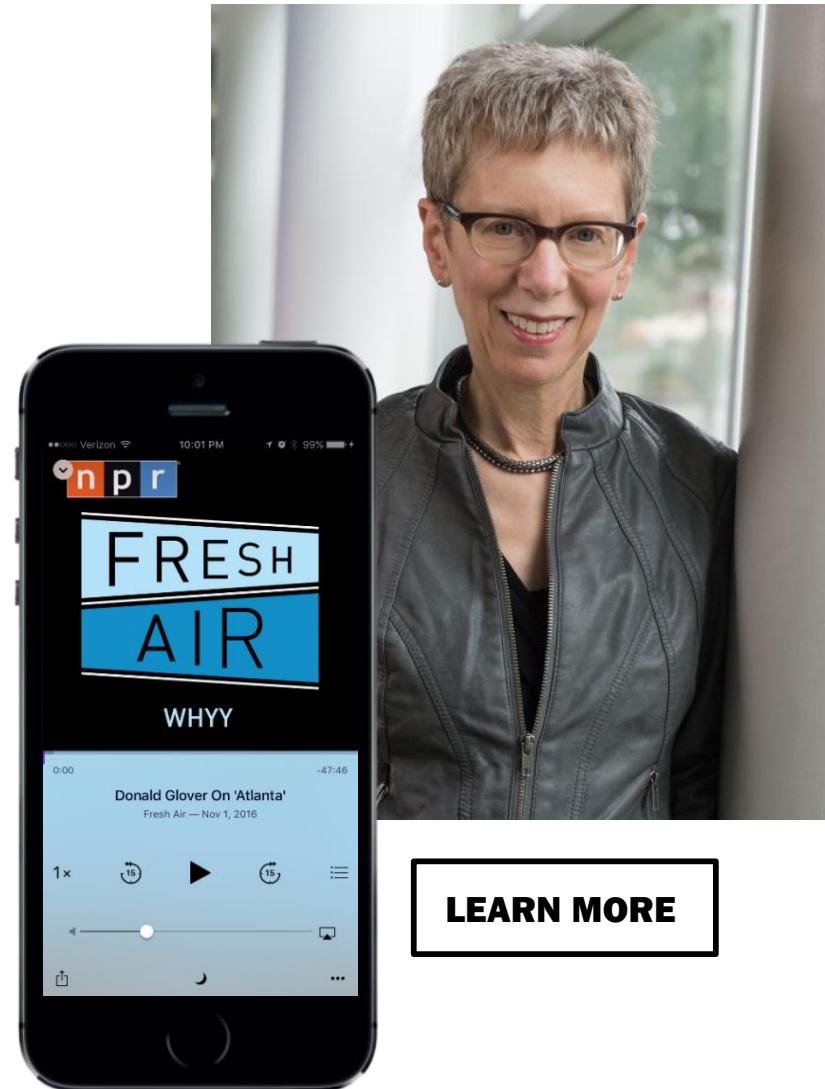


FRESH AIR FROM NPR

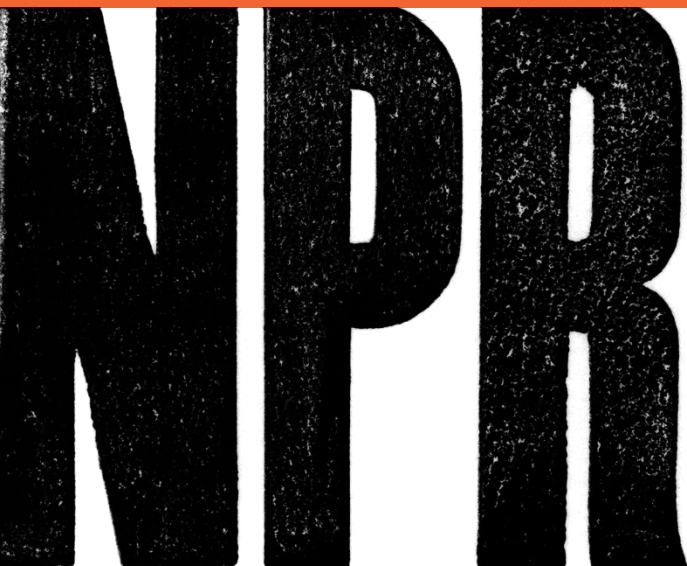
- *Fresh Air* is a Peabody award-winning program and one of public radio's most iconic broadcast shows and podcasts
- Award-winning host Terry Gross conducts intimate conversations with newsworthy guests including David Sedaris, Mindy Kaling, Stephen Colbert and Jay Z, among many, many more
- *Fresh Air*s tops the list of most-downloaded NPR podcasts and was the most downloaded podcast in 2016, according to Apple's iTunes chart

Fresh Air Sponsorship Overview

- **On Air:** :15 sponsor credits in weekly broadcast program
- **Podcast:** :15 pre-roll and :30 mid-roll credits in weekly episodes of *Fresh Air* deliver custom sponsor messages
- **Digital:** Recognition across *Fresh Air* presence on NPR.org. Additional, scalable sponsorship plan available to extend your message to the NPR.org audience



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