

The NPR logo consists of three lowercase letters: 'n' in a red square, 'p' in a black square, and 'r' in a blue square.

n p r

A man in profile is speaking into a vintage-style silver microphone. The background behind him is a dark, textured rectangular block.

NEWS

A stylized, wireframe illustration of the Statue of Liberty and the U.S. Capitol building. A small white bird is flying in the sky between the two structures.

MUSIC AND ARTS LIFE

THE BEST OF CAR TALK FROM NPR

Cross-Platform Sponsorship



THE BEST OF CAR TALK FROM NPR

- *The Best of Car Talk* is a broadcast show and podcast that features segments from *Car Talk*, the iconic and hilarious, fast-paced program hosted by Tom and Ray Magliozzi (“Click and Clack”)
- The duo are America’s funniest auto mechanics taking calls from weary car owners across the country, taking the fear out of car repair and find fun in engine failure
- *Car Talk* is has been named one of the funniest and most practical programs in the history of public radio by *Thrillist*

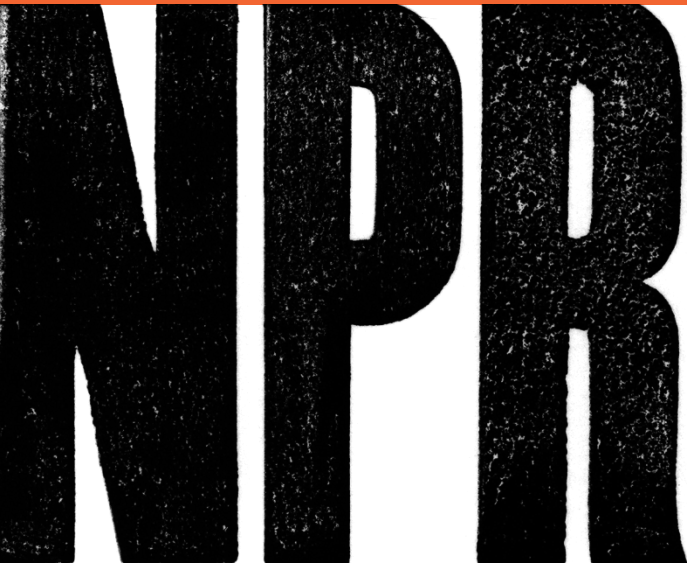
The Best of Car Talk Sponsorship Overview

- **Podcast:** :15 pre-roll and :30 host-read mid-roll credits in weekly episodes of *The Best of Car Talk* deliver custom sponsor messages
- **On Air:** :15 credits in weekly program broadcast
- **Digital:** Recognition on CarTalk.com, reaching 1.6M+ monthly unique users. Additional, scalable sponsorship plan available to extend your message to the NPR.org audience.



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