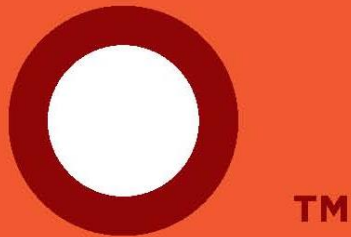


n p r



**NPR's weekly
current events
quiz – full of
laughs.**



Wait Wait... Don't Tell Me!

“A hilarious review of the past week’s current events.” – *Philadelphia Magazine*

NPR’s oddly informative – and highly entertaining – current events quiz offers a whipsmart approach to the week’s news and newsmakers. Previous notable guests include Keegan-Michael Key, Stephen Colbert, Mavis Staples and former President Barack Obama.

Hosted by humorist and award-winning playwright Peter Sagal, *Wait Wait... Don't Tell Me!* tapes weekly in Chicago and in select markets nationwide.

PODCAST

Weekly episodes

RADIO

Weekly broadcast

DIGITAL

NPR.org

EVENTS

Weekly live tapings
Road Shows
20th Anniversary Tour



Wait Wait... Don't Tell Me!

Event Sponsorship

Sponsors can align with NPR and *Wait Wait... Don't Tell Me!* through custom sponsorship activation at recurring live tapings at the Chase Bank Auditorium and select roadshows throughout the year.

Sponsor Recognition & Site Branding Opportunities:

- Co-branded audience giveaway
- Onsite sponsor display
- Co-branded event signage and collateral
- Onstage host recognition of sponsor
- Recognition in event promotion
- Promotion in sponsor's social channels
- Ticket block for sponsor's guests
- Thematic content integration